



2015 RALLY HILL DAY SUPPORT OPPORTUNITIES



Together for
More **Progress**
More **Hope**
More **Life**[™]

#RallyMedRes

www.RallyForMedicalResearch.org



Rally Hill Day participants have conducted more than

**400
MEETINGS**

on Capitol Hill since 2013.

**TENS OF
MILLIONS OF
AMERICANS**

Affected by diseases that the 300 partnering organizations are dedicated toward eradicating.



On April 8, 2013, more than 200 national organizations came together in Washington, D.C. to support the Rally for Medical Research. Over 10,000 advocates gathered together to call on our nation's policymakers to make funding for the National Institutes of Health (NIH) a national priority and raise awareness about the importance of continued investment in medical research that ultimately leads to more progress, more hope and more lives saved. This historic rally generated significant national media coverage and discussion through social media channels.

Energized by the Rally, more than 300 organizations continue to come together each year through the Rally for Medical Research Hill Day as a way to redouble our collective efforts to increase funding for medical research and to raise public awareness of the importance of continued investments in medical research.

Your investment in the Rally for Medical Research movement, and specifically the Rally for Medical Research Hill Day, which will take place on Thursday, September 17th (with the Rally Hill Day reception during the evening of Wednesday, September 16th) is crucial to ensuring the success (and extending the reach) of our continued efforts on behalf of medical research and the patients and their families who rely on that vital research.

We urge you to take advantage of the support opportunities listed below:

LEAD SUPPORTER \$25,000

- Exclusive sponsorship available to be recognized as the top supporter of the Rally for Medical Research Hill Day
- Sponsor invited to give remarks during the Opening Program
- Reserved VIP table at the Rally Hill Day Breakfast
- Framed photograph to commemorate the event
- Logo prominently featured on all print and online materials as the Lead Supporter
- Live link to sponsor's website featured on the Rally Hill Day website

PLATINUM SUPPORTER \$10,000

- Opportunity to promote your organization on a display table at the Rally for Medical Research Hill Day Breakfast
- Reserved VIP table at the Rally Hill Day Breakfast
- Framed photograph to commemorate the event
- Logo prominently featured on all print and online materials
- Live link to sponsor's website featured on the Rally Hill Day website



GOLD SUPPORTER \$5,000

- Recognition as Gold Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Gold Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Gold Supporter with Logo on the Rally Hill Day Website and in all Rally Hill Day e-blasts
- Live link to sponsor's website featured on the Rally Hill Day website

SILVER SUPPORTER \$2,500

- Recognition as Silver Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Silver Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Silver Supporter with Logo on the Rally Hill Day Website and in all Rally Hill Day e-blasts

BRONZE SUPPORTER \$1,000

- Recognition as Bronze Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Bronze Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Bronze Supporter with Logo on the Rally Hill Day Website

For more information regarding support opportunities, please contact:

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**OVER
300**

Organizations are partners in the Rally for Medical Research Hill Day.

**THE RALLY
FOR MEDICAL
RESEARCH
HILL DAY IS A
NATIONWIDE
DAY OF ACTION.**



WHAT IS THE RALLY FOR MEDICAL RESEARCH?

Federal funding for medical research is in serious jeopardy, threatening the health of Americans and the United States' global leadership in research and innovation. The Rally for Medical Research unites millions of Americans across the country to call on our nation's policymakers to make life-saving medical research funding a national priority.

This unified call to action, which was launched in April 2013, continues to raise awareness about the critical need for an increased investment in the National Institutes of Health (NIH) to improve health, spur more progress, inspire more hope and save more lives.

On September 17, 2015, join the Rally for Medical Research Hill Day, as a broad coalition of groups from the medical research advocacy community will meet with House and Senate offices in Washington, D.C., to urge Congress to make funding for the NIH a national priority.



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