



2019 RALLY HILL DAY SUPPORT OPPORTUNITIES



Together for
More **Progress**
More **Hope**
More **Life**™

#RallyMedRes

www.RallyForMedicalResearch.org



TENS OF MILLIONS OF AMERICANS

Affected by diseases that the 350 partnering organizations are dedicated toward eradicating.



On April 8, 2013, more than 200 national organizations came together in Washington, D.C. to support the Rally for Medical Research. Over 10,000 advocates gathered together to call on our nation's policymakers to make funding for the National Institutes of Health (NIH) a national priority and raise awareness about the importance of continued investment in medical research that ultimately leads to more progress, more hope and more lives saved. This historic rally generated significant national media coverage and discussion through social media channels.

Energized by the Rally, nearly 350 organizations continue to come together each year through the Rally for Medical Research Hill Day as a way to redouble our collective efforts to increase funding for medical research and to raise public awareness of the importance of continued investments in medical research.

Your investment in the Rally for Medical Research movement, and specifically the Rally for Medical Research Hill Day, which will take place on Thursday, September 19th (with the Rally Hill Day reception during the evening of Wednesday, September 18th) is crucial to ensuring the success (and extending the reach) of our continued efforts on behalf of medical research and the patients and their families who rely on that vital research.

We urge you to take advantage of the support opportunities listed below:

LEAD SUPPORTER \$25,000

- Acknowledgement at the reception, which is held the night before the Rally
- Recognition as a lead supporter of the Rally for Medical Research Hill Day
- Opportunity to promote your organization on a display table at the Rally for Medical Research Hill Day Breakfast
- Reserved VIP seating at the Rally Hill Day Breakfast
- Logo prominently featured on all print and online materials as Lead Supporter
- Live link to sponsor's website featured on the Rally Hill Day website

PLATINUM SUPPORTER \$10,000

- Opportunity to promote your organization on a display table at the Rally for Medical Research Hill Day Breakfast
- Reserved VIP seating at the Rally Hill Day Breakfast
- Logo prominently featured on all print and online materials
- Live link to sponsor's website featured on the Rally Hill Day website



GOLD SUPPORTER \$5,000

- Recognition as Gold Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Gold Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Gold Supporter on the Rally Hill Day Website and in all Rally Hill Day e-blasts
- Live link to sponsor's website featured on the Rally Hill Day website

SILVER SUPPORTER \$2,500

- Recognition as Silver Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Silver Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Silver Supporter on the Rally Hill Day Website and in all Rally Hill Day e-blasts

BRONZE SUPPORTER \$1,000

- Recognition as Bronze Supporter with Logo at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Bronze Supporter with Logo in the Rally Hill Day Program and Meeting Packets
- Recognition as Bronze Supporter on the Rally Hill Day Website

For more information regarding support opportunities, please contact:

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**THE RALLY
FOR MEDICAL
RESEARCH
HILL DAY IS A
NATIONWIDE
DAY OF ACTION.**



WHAT IS THE RALLY FOR MEDICAL RESEARCH?

Robust, sustained, and predictable annual funding increases for medical research is vital to the health of Americans and the United States' global leadership in research and innovation. The Rally for Medical Research unites millions of Americans across the country to call on our nation's policymakers to make life-saving medical research funding a national priority.

This unified call to action, which was launched in April 2013, continues to raise awareness about the critical need for an increased investment in the National Institutes of Health (NIH) to improve health, spur more progress, inspire more hope and save more lives.

On September 19, 2019, join the Rally for Medical Research Hill Day, as a broad coalition of groups from the medical research advocacy community will meet with House and Senate offices in Washington, D.C., to urge Congress to make funding for the NIH a national priority.

