



2020 Virtual Rally Hill Day Support Opportunities



Together for
More **Progress**
More **Hope**
More **Life**

#RallyMedRes

www.RallyForMedicalResearch.org



TENS OF MILLIONS OF AMERICANS

Affected by diseases that the 350 partnering organizations are dedicated toward eradicating.

On April 8, 2013, more than 200 national organizations came together in Washington, D.C. to support the Rally for Medical Research. Over 10,000 advocates gathered together to call on our nation's policymakers to make funding for the National Institutes of Health (NIH) a national priority and raise awareness about the importance of continued investment in medical research that ultimately leads to more progress, more hope, and more lives saved. This historic rally generated significant national media coverage and discussion through social media channels.

Energized by the Rally, nearly 350 organizations continue to come together each year through the Rally for Medical Research Hill Day as a way to redouble our collective efforts to increase funding for medical research and to raise public awareness of the importance of continued investments in medical research. This year for the first time, we will come together virtually to continue our efforts and emphasize the importance of medical research funding, which is needed now more than ever before.

Your investment in the Rally for Medical Research movement, and specifically the Rally for Medical Research Hill Day, which will take place virtually on Thursday, September 17th is crucial to ensuring the success (and extending the reach) of our continued efforts on behalf of medical research and the patients and their families who rely on that vital research.

We urge you to take advantage of the support opportunities listed below:

LEAD SUPPORTER \$25,000

- Acknowledgement in opening remarks at the virtual Rally Hill Day reception
- Logo featured on rolling slides during virtual reception
- Recognition as lead supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo featured on select Rally for Medical Research materials shared with participants
- Recognition on social media through Rally for Medical Research tweets and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

PLATINUM SUPPORTER \$10,000

- Logo featured on rolling slides during virtual reception
- Recognition as platinum supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo featured on select Rally for Medical Research materials shared with participants
- Recognition on social media through Rally for Medical Research tweets and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media



GOLD SUPPORTER \$5,000

- Logo featured on rolling slides during virtual reception
- Recognition as gold supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

SILVER SUPPORTER \$2,500

- Logo featured on rolling slides during virtual reception
- Recognition as silver supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

BRONZE SUPPORTER \$1,000

- Logo featured on rolling slides during virtual reception
- Recognition as bronze supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

For more information regarding support opportunities, please contact:

Peter VanPelt

Senior Director of Development
215-446-7256 • peter.vanpelt@aacr.org

Amy Link

Senior Administrative Coordinator • 267-825-9613 • amy.link@aacr.org

**THE RALLY
FOR MEDICAL
RESEARCH
HILL DAY IS A
NATIONWIDE
DAY OF ACTION.**





WHAT IS THE RALLY FOR MEDICAL RESEARCH?

Robust, sustained, and predictable annual funding increases for medical research is vital to the health of Americans and the United States' global leadership in research and innovation. The Rally for Medical Research unites millions of Americans across the country to call on our nation's policymakers to make life-saving medical research funding a national priority.

This unified call to action, which was launched in April 2013, continues to raise awareness about the critical need for an increased investment in the National Institutes of Health (NIH) to improve health, spur more progress, inspire more hope and save more lives.

On September 17, 2020, join the Rally for Medical Research Hill Day, as a broad coalition of groups from the medical research advocacy community will virtually meet with House and Senate offices to urge Congress to make funding for the NIH a national priority.



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