



# 2021 Virtual Rally for Medical Research Hill Day Support Opportunities



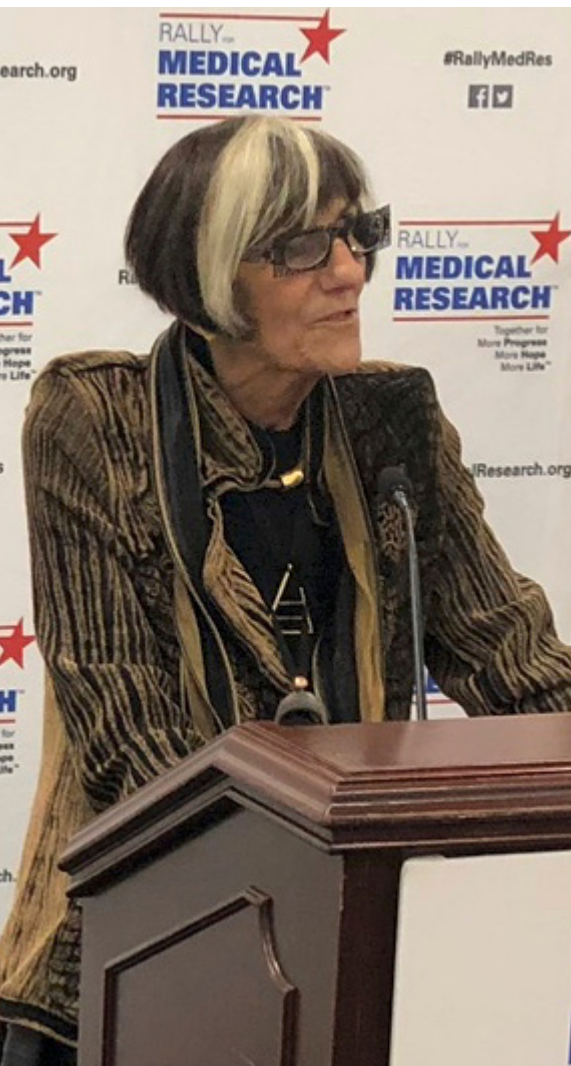
Together for  
More **Progress**  
More **Hope**  
More **Life**

**#RallyMedRes**

**[www.RallyForMedicalResearch.org](http://www.RallyForMedicalResearch.org)**

# TENS OF MILLIONS OF AMERICANS

Affected by diseases that the 350 partnering organizations are dedicated to eradicating.



Last year's Virtual Rally for Medical Research Hill Day turned out to be the largest one yet, with more than 500 people participating. And for the first time in the 8 years that the medical research community has been working together on this initiative, there were representatives from all 50 U.S. States, as well as the District of Columbia and Puerto Rico. This resulted in our being able to schedule meetings with more than 400 of the 535 Congressional offices on Capitol Hill.

Additionally, the Virtual Rally Hill Day Reception to Celebrate Medical Research, which took place the day before the Rally Hill Day featured inspiring messages from leading policymakers on Capitol Hill, including:

- House Appropriations Chairwoman Nita Lowey (D-NY)
- Ranking Member, House Appropriations Committee, Kay Granger (R-TX)
- Senate L/HHS Subcommittee Chairman Roy Blunt (R-MO)
- House L/HHS Subcommittee Ranking Member Tom Cole (R-OK)
- House Majority Whip James Clyburn (D-SC)
- Senate Minority Whip Dick Durbin (D-IL)
- Congresswoman Diana DeGette (D-CO)
- Congressman Fred Upton (R-MI)
- Congresswoman Jennifer Wexton (D-VA)
- Congresswoman Donna Shalala (D-FL)
- Congressman Jaime Raskin (D-MD)
- Congressman Gus Bilirakis (R-FL)
- Senator Bob Casey (D-PA)
- Senator Todd Young (R-IN)
- Senator Chris Van Hollen (D-MD)
- Senator Dianne Feinstein (D-CA)

and many others.

Therefore, please join us for the upcoming 9th Annual Rally for Medical Research Hill Day, which will take place VIRTUALLY again on Thursday, September 23, 2021 (with another inspiring Rally Hill Day Reception taking place during the evening before on Wednesday, September 22). Your sponsorship of the Rally for Medical Research Hill Day is crucial to ensuring the event's continued success.

We urge you to take advantage of the support opportunities listed below:

## LEAD SUPPORTER

### \$25,000

- Acknowledgement in opening remarks at the virtual Rally Hill Day reception
- Logo featured on rolling slides during virtual reception
- Recognition as lead supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo featured on select Rally for Medical Research materials shared with participants
- Recognition on social media through Rally for Medical Research tweets and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

## PLATINUM SUPPORTER

### \$10,000

- Logo featured on rolling slides during virtual reception
- Recognition as platinum supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo featured on select Rally for Medical Research materials shared with participants
- Recognition on social media through Rally for Medical Research tweets and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

# THE RALLY FOR MEDICAL RESEARCH HILL DAY IS A NATIONWIDE DAY OF ACTION.



## GOLD SUPPORTER \$5,000

- Logo featured on rolling slides during virtual reception
- Recognition as gold supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

## SILVER SUPPORTER \$2,500

- Logo featured on rolling slides during virtual reception
- Recognition as silver supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

## BRONZE SUPPORTER \$1,000

- Logo featured on rolling slides during virtual reception
- Recognition as bronze supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials shared with participants
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

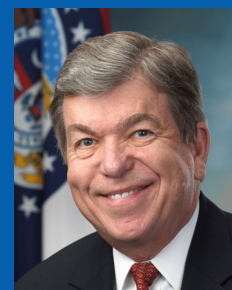
For more information regarding support opportunities, please contact:

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**SENATOR  
ROY  
BLUNT**

Medical research is critical,  
now more than ever.  
As chair of the approps  
committee that funds health-  
related programs, I've  
prioritized investing in  
@NIH & reenergizing the  
medical research field.  
Glad to see so many people  
participating virtually in this  
year's #RallyMedRes  
- via Twitter September 2020



## WHAT IS THE RALLY FOR MEDICAL RESEARCH?

Robust, sustained, and predictable annual funding increases for medical research are vital to the health of Americans and the United States' global leadership in research and innovation. The Rally for Medical Research unites millions of Americans across the country to call on our nation's policymakers to make life-saving medical research funding a national priority.

This unified call to action, which was launched in April 2013, continues to raise awareness about the critical need for an increased investment in the National Institutes of Health (NIH) to improve health, spur more progress, inspire more hope and save more lives.

On September 23, 2021, join the Rally for Medical Research Hill Day, as a broad coalition of groups from the medical research advocacy community will virtually meet with House and Senate offices to urge Congress to make funding for the NIH a national priority.



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