



# 2024 Rally for Medical Research Hill Day Support Opportunities



Together for  
More **Progress**  
More **Hope**  
More **Life**™

**#RallyMedRes**

***RallyForMedicalResearch.org***

# TENS OF MILLIONS OF AMERICANS

Affected by diseases that the 350 partnering organizations are dedicated to eradicating.



*Senate Majority Whip Dick Durbin.*

In 2023, the Rally for Medical Research Hill Day was extremely successful, as more than 200 advocates representing more than 30 states took part in 200 meetings. Additionally, the Rally Hill Day Reception to Celebrate Medical Research, which takes place the day before the Rally Hill Day each year, has featured inspiring messages from leading administration officials and policymakers on Capitol Hill, including:

- White House Science Advisor Arati Prabhakar, PhD
- Acting Director of the National Institutes of Health Lawrence A. Tabak, DDS, PhD

- Senate Majority Whip Dick Durbin (D-IL)
- Senate Appropriations Committee Chair Patty Murray (D-WA)
- House Appropriations Committee Chair Kay Granger (R-TX)
- House Appropriations Committee Ranking Member Rosa DeLauro (D-CT)
- Congressman Tom Cole (R-OK)
- Senator Todd Young (R-IN)
- Congressman Gus Bilirakis (R-FL)
- Congresswoman Kathy Castor (D-FL)
- Congressman David Trone (D-MD)
- and many others

Therefore, please join us for the upcoming 12th Annual Rally for Medical Research Hill Day, which will take place in Washington, D.C. on Wednesday, September 18, 2024 (with another inspiring Rally Hill Day Reception taking place during the evening before on Tuesday, September 17). Your sponsorship of the Rally for Medical Research Hill Day is crucial to ensuring the event's continued success.

We urge you to take advantage of the support opportunities listed below:

## LEAD SUPPORTER \$25,000

- Recognition as Lead Supporter at the Rally for Medical Research Hill Day Reception and Breakfast
- Opportunity to promote your organization on a display table at the Rally for Medical Research Hill Day Breakfast
- Reserved VIP seating at the Rally Hill Day Breakfast
- Recognition as lead supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo in e-blasts
- Logo featured on select Rally for Medical Research materials
- Logo featured on rolling slides during reception
- Recognition on social media through Rally for Medical Research Twitter and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media
- Opportunity for organization leader to provide brief remarks at breakfast or reception

## PLATINUM SUPPORTER \$10,000

- Recognition as Platinum Supporter at the Rally for Medical Research Hill Day Reception and Breakfast
- Opportunity to promote your organization on a display table at the Rally for Medical Research Hill Day Breakfast
- Reserved VIP seating at the Rally Hill Day Breakfast
- Recognition as Platinum supporter on Rally for Medical Research website sponsor page with live link to sponsor's website
- Logo featured on select Rally for Medical Research materials
- Logo featured on rolling slides during reception
- Recognition on social media through Rally for Medical Research Twitter and Facebook posts
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media
- Opportunity for organization leader to provide brief remarks at breakfast or reception





Meeting on Capitol Hill.

## THE RALLY FOR MEDICAL RESEARCH HILL DAY IS A NATIONWIDE DAY OF ACTION.



NIH Director Monica Bertagnolli, MD, will be invited to the 2024 Rally Hill Day Reception to Celebrate Medical Research.

### GOLD SUPPORTER \$5,000

- Recognition as Gold Supporter at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Gold supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials
- Logo featured on rolling slides during reception
- Opportunity to submit a quote to be featured on a poster slide and shared via social media
- Opportunity for organization leader to be recognized at breakfast or reception

### SILVER SUPPORTER \$2,500

- Recognition as Silver Supporter at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Silver supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials
- Logo featured on rolling slides during reception
- Opportunity to submit a quote to be featured on a virtual poster and shared via social media

### BRONZE SUPPORTER \$1,000

- Recognition as Bronze Supporter at the Rally for Medical Research Hill Day Reception and Breakfast
- Recognition as Bronze supporter on Rally for Medical Research website sponsor page
- Logo featured on select Rally for Medical Research materials
- Logo featured on rolling slides during reception shared via social media

For more information regarding support opportunities, please contact:

#### Amy Link

Senior Manager

Corporate Alliances and Foundation Relations

[amy.link@aacr.org](mailto:amy.link@aacr.org)



## WHAT IS THE RALLY FOR MEDICAL RESEARCH?

Robust, sustained, and predictable annual funding increases for medical research are vital to the health of Americans and the United States' global leadership in research and innovation. The Rally for Medical Research unites millions of Americans across the country to call on our nation's policymakers to make life-saving medical research funding a national priority.

This unified call to action, which was launched in April 2013, continues to raise awareness about the critical need for an increased investment in the National Institutes of Health (NIH) to improve health, spur more progress, inspire more hope, and save more lives.

On September 18, 2024, join the Rally for Medical Research Hill Day, as a broad coalition of groups from the medical research advocacy community will meet with House and Senate offices to urge Congress to make funding for the NIH a national priority.

